HOME / AWAY
Call for projects [until 15th. november 2006]
Projects production and documentation projects
www.idensitat..org

IDENSITAT 07 :: CALAF / MANRESA + MATARÓ (Can Xalant. Centre de Creació i Pensament Contemporanis)

IDENSITAT is a biannual **programme** developed with the will of providing mechanisms for the articulation of **creative projects** in the field of **public space** and related to the **territory**. The goal is to stimulate creative practices which experiment with **new ways of social engagement and participation**, connected to already existing **practices and dynamics in the territory**.

The critical intervention, the processes of social interaction and the hybrids among different disciplines are the goals developed since the beginning of this programme. At the present moment these constitute elements that have been investigated in a great number of artistic proposals aiming to establish a relationship with specific territories, articulate a network with people and collectives, and also actively participate in the transformation of some elements of social reality. From this perspective, IDENSITAT intends to generate a frame for work, diffusion and debate that it is structured firstly by an open call for new projects and then by those projects which have already been executed; as well as an amalgam of educational activities and actions that contribute as a whole to strengthen the idea of vindication of social space through creative practice.

Since 1999 there are some projects and activities going on in the town of Calaf, and little by little a relationship has been set up with other towns with the aim of allowing the development of projects that can be adapted to their variables and to many others promoted by the specificity of the place itself. IDENSITAT 07 develops in the towns of Calaf and Manresa, like in the previous edition. Both being towns of the Barcelona province, they have triggered this programme, having a close cooperation with the 'Departament de Cultura de la Generalitat de Catalunya' and the 'Diputació de Barcelona' . In this new edition the territorial scope is expanded thanks to the development of a project in the city of Mataró through the involvement of 'Can Xalant, Centre de Creació i Pensament Contemporani.'

In the fourth edition of the programme, IDENSITAT 07 proposes the theme HOME / AWAY, having the intention of triggering all its activities in three specific contexts, which have characteristically had in common their processes of urban transformation and expansion. Under the motto HOME / AWAY, different fields linked to the development of projects are taken into account, either highlighting strategies based on the work processes, or activating proposals that present structures of specific intervention in public space. Under the light of this wide perspective the production of different projects is proposed, which will be distributed in the three towns or their territorial context: Calaf, Manresa and Mataró. This specific chapter is defined in the public call as **PROJECT PRODUCTION**.

In the current edition a space for showing presentations that document projects already done in other times and contexts has been included. In the section **DOCUMENTARY PROJECTS** the aim is to call for those theoretical works and specific experiences that have been developed in other places. This includes proposals developed under the light of different setups, either focusing on the processes, or in a more ephemeral way, using the available facilities or the media; or also through strategies that combine the specific action with activities of a longer duration. In this section it is possible to participate with a theoretical development.

With the aim of establishing a relationship with the specific context where action takes place, the selected projects will be made public according to different formulae of presentation, either in the participation of debates or in conferences, according to the characteristics of the proposal.

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TERRITORIES IN PROCESS

The IDENSITAT 07 programme will be developed along the year 2007 in three urban centres which have different characteristics: on the one hand, Calaf, an industrial and rural context which has a population of 3,500 inhabitants; on the other hand Manresa, a medium city having about 74,000 inhabitants and which has a complex associative network, engine of different social and cultural activities. These two towns are close one to each other and are placed in the centre of Catalonia, being separated by a distance of twenty-three kilometres. In this edition we also find the participation of 'Can Xalant, Centre de Creació i Pensament Contemporani' in Mataró. Thus, this city of 170,000 inhabitants and places at twenty-nine kilometres of distance from Barcelona is incorporated to the programme, drawing a line that goes from inland towards the coastal context.

Today the three towns experiment an important expansion triggered by new roads, the change of site for certain economic activities and the redesign of new ones, the abundance of industrial centres, the constant social reorganisation together with the continuous migrations, the demand of new housing with the consequent transformation and urbanisation of the territory. All this impulses a new social and cultural map that is emerging right now and is constantly being redefined, thus conditioning with this chain of changes the role that the towns of Calaf, Manresa and Mataró play in a territorial level, being as they are, close to the metropolitan area of Barcelona.

From this perspective IDENSITAT 07 is formulated as an observatory of the territory and a laboratory for project development, offering the opportunity of intervening in an active way in urban processes when there is a phenomenon of expansion and growth, together with a redefinition of the identities that characterise them. This transformation of the territory takes place simultaneously in different towns. This is a way of allowing the existence of an action, experimentation and debate fields, which were already created in the previous edition of the programme [IDENSITAT 05]. The intense urban evolution experimented now in Calaf, Manresa or Mataró should be taken into account to articulate the dynamics of an artistic activity which includes critical, analytic or propositional regards involving determined layers of population; or which at the same time permit the formulation of alternatives to perceive, face and share certain specific urban processes taking place in a given time.

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IDENSITAT_07 :: OPEN CALL RULES

IDENSITAT 07 starts its fourth edition with a public call for projects by creators who bring proposals in the field of public space from a multidisciplinary perspective, and with the aim of interacting in the social area of the territory in which this project will be promoted.

The public call IDENSITAT 07 is structured around two categories of presentation, having different characteristics and goals. One points towards the production of projects, whereas the other is for projects already done (projects of documentation). Both types are conceived under the motto HOME /AWAY; calling, on the one hand, projects to be developed in Calaf, Manresa or Mataró (Barcelona) and which aim is the PRODUCTION OF PROJECTS activated in relation to the place. On the other hand, there is a call for projects or works already done in other cities. Under the category PROJECTS OF DOCUMENTATION it is intended to gather works developed in other contexts, thus promoting their diffusion and relation to diverse activities of debate, exhibition and edition organised by IDENSITAT.

Under the motto HOME / AWAY a reference is made either to projects based on working processes that have a medium or large term strategy, as well as to projects intervening in a more specific or incisive way (temporary, transient) in the public space of different places, having the possibility to use the facilities and the existing media in the territory. Moreover it constitutes an inspired theme for the development of proposals. On the one hand it refers to a relationship based in concepts such as the belonging to a territory, identity elements and the cultural structuring in a long time, among others. These references are the other side of the superficial, distant look, the lack of compromise linked to the local territory, the tourist experience, etc. Summarising, it is a feasible project construction based on the tension between the concepts of home and away, both categories usually used in sport competitions.

CARRYING OUT OF PROJECTS

Under the title PROJECT PRODUCTION there will be six proposals referring indistinctively to these two categories (HOME / AWAY), three of which will be based on the town of Calaf, two on Manresa and one on Mataró.

The authors or collectives who want to present a proposal in this section must explain the basic lines which their project is based on and include the references to the context for a global comprehension, too. The following premises must be taken into account:

Take under consideration aspects that are specific for Calaf, Manresa or Mataró. These elements might be specified, perhaps referring to common elements or contrasting ones, existing among the three different places. Also, referring to aspects which, having been generated in other contexts, have an influence in them.

Detail the process schedule. It is recommended not to exceed the limit of nine months for the work, distributed between December 2006 and November 2007. Although the work schedule is flexible, participants should try and make the moments of exhibition of the projects coincide with the general initiatives of diffusion for the programme IDENSITAT 07 (conferences, debates and exhibitions in the local contexts.)

Consider the development of a workshop for some group of population (associations, groups, collectives, students, etc.) thus society can get involved in the work process. This characteristic is seen as specially appropriate for those projects based on a developmental process.

In reference to the category DOCUMENTATION PROJECTS, a minimum of six proposals will be selected and collected, including a series of theoretical works or specific experiences, developed in other places. The aim is to widen the frame of ideas and approaches through which the intervention in public space is faced with the artistic eye and the cultural action. IDENSITAT will spread out and present the whole of the works according to the different strategies of presentation required by each one, thus adapting to the different actions of the programme.

The proposals presented under this category must detail the project's original characteristics, its references to the specific context where it was developed, or the elements of analysis in the case of theoretical proposals. In the same way, the format that is going to be used must be specified, be it a conference, a programme, an exhibition project, a video project, edition, etc. The presentation of these works will be connected to the IDENSITAT organisation's own criteria and its own publicity activities.

In any case, the organisation has the right to change the number of projects, as well as invite, while the programme is being developed, any other author or collective to participate in IDENSITAT 07 a part from the public call.

WORK PHASES

The work steps of each project may vary according to the degree of complexity required and its implication to the local context. In reference to the PROJECT PRODUCTION and in those cases the projects will be mainly a process, it is suggested to divide the project into the following different phases:

1) Fieldwork and documentation about the context, with the aim to detail the proposal in the case that it were selected and outline its development according to the ideas that refer to specific contexts. 2) Project production and development of activities with communities, specific collectives or population groups. 3) Formalising communication utilities for the diffusion of the process, either as the project is laid out; or otherwise the process execution is programmed for later, when the closing exhibition will be presented at the end of the IDENSITAT 07 edition.

Each of the three work phases above mentioned demand the presence of the participating artists in the places where the activity will be developed. Dates and length for the work phases will be determined independently, considering any special need for each case.

In the case of those projects that are executed through more specific actions, priority will be given to the specific production in public space or to the use of media and strategies. Thus, the work phases must be defined in accordance to the requirements of the intervention; moreover, there is a minimum initial fieldwork stay in the specific place and another one in the final presentation of the project. Both of them could be complemented with any other necessary stays for the development of activities that might involve any population group in different moments.

In any case the organization might facilitate lodging and a space for working in three determined moments of the project. Also the organisation of IDENSITAT 07 will have a follow-up team who will guarantee the

continuous contact with the social groups involved and who will work for the solution of any question related to mediation, communication and management.

SELECTION COMMITTEE

The Selection Committee of this public call is constituted by:

Santiago Cirugeda, architect and artist
Amanda Cuesta, independent curator
Alicia Murría, art critic and director of the ARTECONEXTO magazine
Ramon Parramon, director of IDENSITAT
Lorenzo Romito, architect and founding member of STALKER

ECONOMIC ENDOWMENT

The economic endowment destined to each selected project in the section PRODUCTION OF PROJECTS will be determined by its budget, having available a maximum amount of **11,000 €** (subject to taxes.) The budget presented must detail the production expenses, the fees (up to a 25% of the total) and the transport expenses. In reference to the stay and lodging expenses, these could be partially covered by the organisation, depending on the planning of each project. The production management will be coordinated by the organisation.

In reference to the DOCUMENTATION PROJECTS, the economic endowment might depend on the presentation format of the project; the amount of **300€** has been established as a referential minimum in the case of a conference and a maximum of **1,500 €** in the case of more complex formats. The expenses due to transport, lodging and allowances must be presented separately from the initial budget.

In case that the budget of the project exceeds these amounts, the capacity of the participants in the project to obtain a donation from other sources or a sponsor will be taken into account.

PRESENTATION OF PROPOSALS

The proposals must be delivered in digital format preferably or by post to the "Ajuntament de Calaf" , specifying which modality of the public call one is participating to, either PROJECT PRODUCTION or DOCUMENTATION PROJECTS, attaching the following material:

For the **PROJECT PRODUCTION** category:

- The project to be developed: a written document defining the basic lines of the project (6,000 characters maximum.)
- A maximum of eight images that facilitate the comprehension of the project
- Images and texts showing other projects or works already done (6,000 characters and eight images maximum or a reference web.)
- Detailed budget and timing for each production
- Curriculum Vitae (in the case of being a collective, the CV of each one of the participants.)
- Personal information (name, telephone, e-mail and address.)

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For the **DOCUMENTATION PROJECTS** category:

- A written document defining the basic lines, in the case of theorical proposalsricas (6,000 characters maximum.)
- Images and texts showing the project and and context references from were it toke place, in the case of realized works (6,000 characters and eight images maximum or a reference web.)
- Curriculum Vitae (in the case of being a collective, the CV of each one of the participants.)
- Personal information (name, telephone, e-mail and address.)

The deadline is on the 15th November 2006.

Please send the digital format to idensitat@idensitat.org

In case that the project is sent by post (please notify it first to the above e-mail address), please do it to the following postal address:

IDENSITAT 07
Ajuntament de Calaf
Plaça Gran, 2
E-08280 CALAF

Tel.: +34 938 698 512
Fax: + 34 938 680 462

For any further information, please contact: idensitat@idensitat.org

The delivery expenses and the collection expenses will be covered by the participants. The projects that have been not selected may be collected in the Town Council of Calaf once the organisation has made public the selected projects.

The selected works and its projects will remain the author's property. Its reproduction will be permitted for edition either by the different publications promoted by IDENSITAT, or also for diffusion on its webpage, or in all these instances related to the promotion of the event IDENSITAT 07.

The town councils of Calaf and Manresa will respectively include in their documentary and public archives all the documents generated by IDENSITAT 07.

The IDENSITAT 07 programme is organised by the "Ajuntament de Calaf", the "Ajuntament de Manresa", the "Generalitat de Catalunya", the "Diputació de Barcelona" and the participation of the "Can Xalant, Centre de Creació i Pensament Contemporani de Mataró'.

The participation in this call entails the acceptance of these rules. September, 2006.

Ajuntament de Calaf
Ajuntament de Manresa
Generalitat de Catalunya Departament de Cultura
Diputació Barcelona xarxa de municipis
CAN XALANT CENTRE DE CREACIÓ I PENSAMENT CONTEMPORANI DE MATARÓ